



memnon

PRESERVING ARCHIVES.
SERVICING CONTENT.
CREATING NEW OPPORTUNITIES.



YOUR CONTENT IS IN SAFE HANDS

Memnon is the world's leading name in migrating legacy content archives. We enable storytelling through our partnerships with content custodians and media and entertainment organisations around the world.

We handle all formats of video, audio and film, providing broadcasters, production companies and cultural institutions with the technical expertise they need to preserve, manage and realize the full value of their media content.

OUR MISSION

Our mission is to ensure the world's content is preserved, discoverable and accessible. We're passionate about safeguarding the invaluable memories, historical records, knowledge and stories in our clients' collections.

Our exhaustive inventory of equipment covers just about any legacy format. Coupled with the experience and expertise of our team, it means we're perfectly placed to care for your precious content.

And with content services from asset enrichment and preparation to file hosting and delivery, we can help bring your collection to a wider audience.

A GLOBAL SERVICE

We operate state-of-the-art media processing facilities in Belgium, the UK, the US, and New Zealand. We also specialize in delivering on-site library migration solutions, so wherever you are in the world we can deliver the whole project on your doorstep.

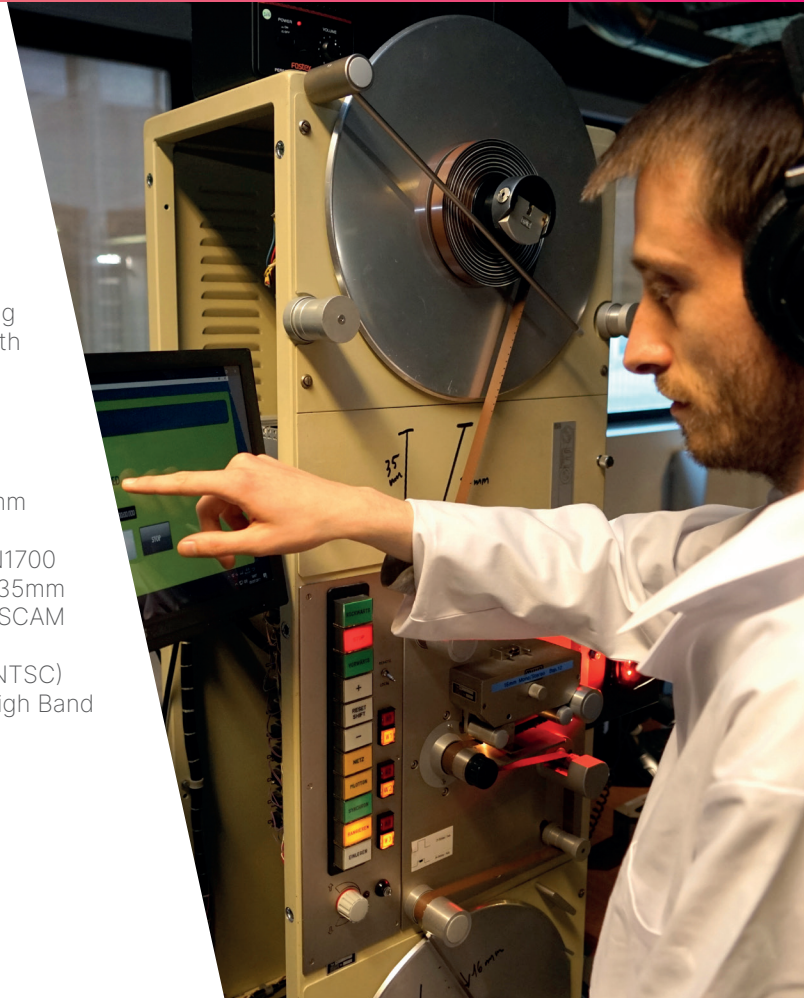
UNRIVALLED FORMAT PROCESSING

Our processes combine a vast inventory of legacy equipment with cutting-edge workflow automation and high-capacity data networks for fast, secure file delivery to any location worldwide.

Our media processing centres are built to handle the most exacting of projects, while also delivering time/cost efficiencies and in-depth content enrichment.

Our format coverage is comprehensive, including:

- Betacam
- Betacam SP
- Digi Betacam
- HDCAM
- HDCAM SR
- DVCPRO
- DVCAM
- Sony DASH
- Sony EIAJ
- Sony IMX
- Sony SX
- CV2000
- CV2100
- Otari ¼" audio
- D1
- D2 (PAL/NTSC)
- D3
- HD D5
- D-9
- D-VHS
- 1" A/B/C
- 1" IVC
- NTSC 1" C
- 2"
- 3324
- Hi8/Video8
- IVC9000
- Mag 16mm/35mm
- Albrecht MB-51
- Philips N1500/N1700
- SDScan 16mm/35mm
- D88/DA98 – TASCAM
- VHSVCR
- Betamax (PAL/NTSC)
- U-Matic Low/High Band
- DAT
- EIAJ
- M11



OUTSTANDING TECHNICAL CAPABILITIES

Our people, technical infrastructure, and workflow systems are critical to delivering your project successfully.

We've invested extensively in key areas to ensure we provide a high-quality service every time.

TECHNICAL & ENGINEERING EXPERTISE

Our technological prowess sets us apart. We're experts at designing and building innovative customer-focused solutions that handle the library migration process for you. That's why so many clients trust us.

INDUSTRY KNOWLEDGE

We have a long history and proven track record of handling and managing the most valuable media assets. Our business has been built by industry experts who understand our customers' needs inside and out. With a deep understanding of legacy formats, we have the insights and experience to solve your biggest challenges.

FULL-SERVICE INFRASTRUCTURE

Our state-of-the-art facilities, enviable inventory of legacy, and modern technologies, and engineering expertise are unmatched in the market – all supported by our extensive partner ecosystem.

GLOBAL REACH

We don't just have global service offerings. We have an interconnected network of global facilities and bespoke on-site technology solutions that let us deliver superior client experiences and results anywhere in the world.

CONTENT PREPARATION

TRANSCODING

Whether you require delivery for linear, VOD, or OTT broadcast, our vastly experienced team can correctly specify the appropriate transcoding and product solution for the task.

EDITING

We operate in-house studios for craft editing on most professional non-linear editing platforms, and audio suites offering editorial, mixing and layback. Services include fully automated R128 audio correction, assisted QC via Vidchecker, PSE QC, correction editing and metadata services.

STANDARDS CONVERSION

We can carry out almost any standards conversion project, from UHD-HDR to HD and SD formats, using industry-standard Alchemist XF and Ph.C frame-rate conversion tools.

QUALITY CONTROL (QC)

Our quality control service can be tailored specifically to your needs, supporting UHD-HDR, HD, and SD formats. We'll help you specify an appropriate QC ethos, all the way up to 100% full QC in our 7.1 suites.

MANAGEMENT & DELIVERY

ASSET HOSTING

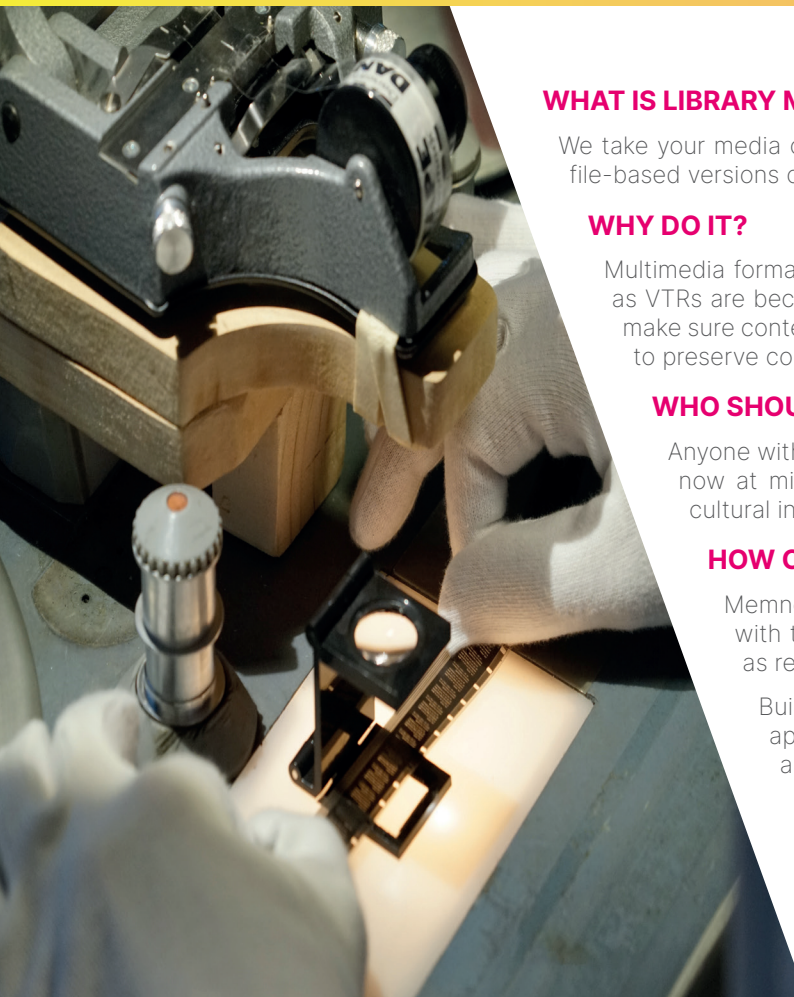
Our asset hosting solutions are a secure, scalable, cost-effective way to store file-based content. Our heavy-duty servers offer huge capacity, while our tiered storage plan means you pay lower rates on content you access less frequently.

We're experienced in hosting blended storage solutions, with second copies hosted either externally or in the private Cloud. Full redundancy asset hosting guarantees your content is available whenever you need it.

DISTRIBUTION

Many clients will specify how you deliver final assets for use, often requiring encrypted delivery and file acceleration. As well as ensuring your content meets all QC, format, and metadata requirements, our team can identify an appropriate distribution method for swift, secure delivery.

Our heavy-duty servers run Aspera's fully encrypted, accelerated point-to-point file delivery system, which is ideal for low-latency distribution. We also run Signiant Media Shuttle for web-based file delivery, and can interface directly with web- and MAM-based file hosting systems.



WHAT IS LIBRARY MIGRATION?

We take your media content from tape, film, disc, or other physical carriers, and create file-based versions of them.

WHY DO IT?

Multimedia formats degrade and become unstable, while legacy technologies such as VTRs are becoming increasingly difficult to source and maintain. So we need to make sure content isn't lost to new audiences and future generations. And we need to preserve content in a format that's accessible and usable.

WHO SHOULD DO IT?

Anyone with valuable content still stored on physical carriers should be looking now at migrating their legacy content – whether you're a national archive, cultural institution, content owner/producer, or rights holder.

HOW CAN MEMNON HELP?

Memnon exists to help you make the most of your media. We provide you with the ability to preserve, protect, and manage your content – as well as realise its full value, whether that's cultural or commercial.

Built on technical expertise and industry knowledge, and with a global approach, we solve a wide range of business challenges through our ability to innovate and deliver technology-driven solutions.

Whether we're ingesting content from tape, migrating it into an asset management system, or getting it ready for streaming, we provide you with the assurance that your most valuable assets are being treated with the care and professionalism they deserve.

THE BENEFITS – PRESERVATION

Memnon's expertise is in protecting irreplaceable and culturally significant content – from national or historical archives to religious texts and educational resources – from being lost to time.

Our mission is to safeguard physical media from being accidentally damaged or lost, or from degrading beyond repair.

We help organisations and institutions protect their most precious history, stories, and memories by preserving physical or digital archives for the long term.

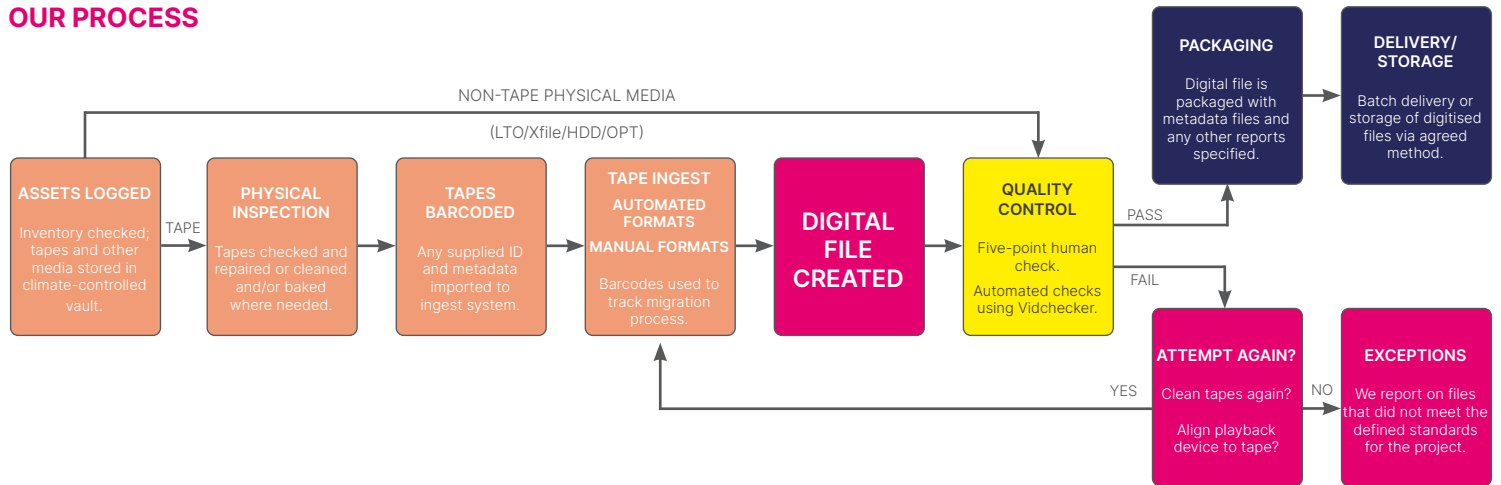
THE BENEFITS – MONETISATION

Memnon enables media and entertainment organisations to realise the full value of their content, whether for broadcasters, production companies, movie studios, or content distributors.

We offer the in-depth technical and industry knowledge needed to innovate and deliver technology-driven solutions to clients.

And with on-demand streaming platforms driving a need for programming, Memnon's content services allow customers to more easily redistribute and resell their media.

OUR PROCESS



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